Cloud Back-Ups

Four Winds IT five reasons

What is a back-up?

A backup is a precautionary measure involving the duplication and storage of digital data to protect against potential loss or damage. It creates a secondary copy of files, documents, or entire systems, safeguarding against events like hardware failures, accidental deletions, or cyberattacks.

Backups can be full, capturing all data, or incremental, saving only changes since the last backup. Scheduled backups automate this process, ensuring data integrity over time.

why back-ups?

1 — Local Cloud Storage in your Region

- Ensures scalability as businesses and data grow.
- Certified data centers in 30 worldwide locations enable compliance with regulatory and policy requirements.
- AES 256-bit encryption secures backups in transit and at rest.
- Cybersecurity threats against SMBs are a growing concern.

2 — Spend less time babysitting backups

- Four Winds IT provides a unified view with color-coded charts for quick monitoring .
- Four Winds IT offers appliance-free, direct-to-cloud backup with remote management.
- Four Winds IT is a SaaS application that handles updates automatically.
- Four Winds IT features a straight forward, easy-to-use interface suitable for all tech levels.
- Four Winds IT allows delegating routine restores to help desk personnel or end-users, providing flexibility and efficiency.

3 — Move 60X times less data

- Fast, frequent backups to the cloud, with incremental backups of large servers being smaller and faster than image backups.
- Allows for optional local copies and retention of five times more restore points.
- Reduction of impact on network bandwidth, enabling small and lightweight backups to travel easily over slow internet connections.
- Four Winds IT allows backups as often as every 15 minutes, providing a high level of protection against data loss.

4 — Different service levels, one product

- Defining different service levels with varying backup frequencies and lengths of data retention.
- Providing higher service levels to critical data sets without increasing service delivery costs.
- Simplifying and standardizing operations by using one data protection product for all users and data sources, reducing the chances of human error.
- Adding automated recovery testing for a small monthly fee to ensure ROI without incurring staff time for testing.

5 — Modernize your approach to data protection

- Four Winds IT Data Protection offers a modern approach to data security, emphasizing the need to reconsider the costs and advantages of traditional backup methods.
- By choosing Four Winds IT, businesses can embrace a more efficient and effective data protection solution tailored for the demands of the contemporary cloud-centric environment.